CV
STEEN KRAGH GOTFREDSEN

DELIVER YOUR PROMISES – EXECUTE YOUR STRATEGY

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PROFILE

Experienced digital transformation lead who successfully has completed international projects and programs for large enterprises.

I am an analytic, persistent and self-motivated leader who delivers complex programs and projects from the initial planning phase to operations hand-over.

My +20 years management - and business experiences combined with excellent stakeholder management capabilities makes me a natural choice in leading organisations safely through transformations.

As a person I am inspiring and trustworthy and act easily in complex organisations with a natural authority and is able to communicate clearly and convincingly.

EXPERIENCES

PROGRAM DIRECTOR: GLOBAL DC MIGRATION - (Freelance)

FL SMIDTH
2020 January –

Roles & Responsibilities:
Program Director for migration of 60 data centres/data rooms world-wide including establishing of cloud regions and global SD-WAN roll-out for 120 local sites.
Reporting to the CTO.

Managing streams:
Cloud Migration Factory.
On-premise move.
Decommission factory.
SD-WAN.
Cloud Cost Optimization: Define and implement Cloud Cost Management and report to IT Management

Digital transformation leader capable of managing organizations through complex transformation programs.

Self-motivated and persistent with a high degree of responsibility and ownership.

Inspiring and trustworthy and act easily in complex organisations with a natural authority and impact

MOTIVATION

Setting directions, driving transformations and provide value to customers.

Manage and coach project member securing strong collaboration and high performance.

Working closely with business key stakeholders.

PROGRAM DIRECTOR: COPENHAGEN DC MIGRATION - (Freelance)

FL SMIDTH
2018 December – 2019 December

Roles & Responsibilities:

Program Director for Oracle Cloud Transformation and Microsoft Azure server migration from on-premise DC's in Denmark.

Cloud adoption advisor with focus on organisational changes and cloud consumption.

Reporting to the CTO.

Managing streams:

Azure Cloud Migration.

Oracle Cloud Migration.

DC Vacate: Close FLSmidth activities in Copenhagen.

Cloud Readiness: Recommend CCoE and Cloud Cost Management.

High Performance Compute (HPC): Initiate, drive and execute cloud adoption and implementation of HPC in Azure

Results:

Migrated servers from On-Premise Data Centre to Microsoft Azure Cloud and Oracle Cloud Infrastructure including Oracle ERP and satellite systems.

Decommissioned servers.

Planning and executing vacate of two data centres in Copenhagen.

PROGRAM DIRECTOR – SENIOR DIRECTOR, TRANSFORMATION AND TEST MANAGEMENT

CARLSBERG A/S
2017 November – 2018 November

Roles & Responsibilities:

Program Director and overall responsible for delivering Carlsberg's ambitious transformation program.

Driving- and Managing Steering Committee incl. key stakeholder communication.

Managing teams:

Program work streams: Cloud Migration, Network, Security, Application Rationalization, SIAM, Service Desk, Workplace and Test Automation.

Test Factory: Establishment of Test Factory incl. test automation.

Results:

Migrated servers from On-Premise Data Centre to Microsoft Azure Cloud including SAP ERP and satellite systems.

Roll-out of High Capacity Network in Western Europe.

Windows10 and new PC roll-out.

Roll-out of standardized Service Desk and processes.

Test Automation coverage SAP plus satellite systems release

Decommissioned business applications.

SENIOR DIRECTOR, TRANSFORMATION LEAD AND IT OPERATIONS

CARLSBERG A/S
2016 October – 2017 October

Roles & Responsibilities:

Project Manager for driving the Application Maintenance part of Carlsberg's transformation covering all Western Europe.

Project Manager for transition (lift & shift) for services and application maintenance to new offshoring partners.

Responsible for IT Operations, Western Europe managing 3 Directors and totally +70 employees.

Results:

Design and strategize the Service Delivery Model for the future Carlsberg Application Maintenance organization.

Responsible for the partner selection and contract negotiations for Application Maintenance from initiation to signature.

Kept operational stability while transitioning application operations from in-house resources to offshore partners.

SENIOR DIRECTOR, HEAD OF APPLICATION SERVICES - BACKEND AND ANALYTICS

CARLSBERG A/S
2016 January – 2016 September

Roles & Responsibilities:

Responsible for application maintenance and development – in total 4 Team leads and 26 employees.

Results:

Improved the general operational performance and stability of the SAP ECC and SAP HANA platforms.

Changed the way of working in the department; from being ad-hoc driven and high-alert focusing to a more proactive - and business oriented.

SENIOR MANAGER, HEAD OF BUSINESS INTELLIGENCE & DEAL LIFE CYCLE

DONG ENERGY A/S
2013 May – 2015 December

Roles & Responsibilities:

Responsible for support, development and operation of all business intelligence platforms and the Trading platforms.

Results:

Merge of two business intelligence departments and streamline the delivery model in order to optimize time-to-market and customer satisfaction.

Significant improvements of end-user satisfaction because of optimized support processes and close dialogue with business responsible.

HEAD OF IT OFFSHORE

DONG ENERGY A/S
2011 – 2013

Roles & Responsibilities:

Project manager and responsible for implementation and execution of DONG Energy IT Offshore strategy i.e. establishing two IT Offshore delivery centres (captive centres) in Kuala Lumpur, Malaysia and Warszawa, Poland.

Results:

Establishing two offshore centres in Warszawa and Kuala Lumpur with in less than 2 years

MANAGER ERP

DONG ENERGY A/S
2005 – 2011

Roles & Responsibilities:

Responsible for SAP ERP, SAP BW/BO and Hyperion.

Managing teams:

25 Application consultants for development and maintenance.